



Marketing Manager Enterprise Version vs. Community Edition

This table lists the key differences between the Community Edition of Marketing Manager and the Enterprise Edition. The most important feature of the Enterprise Version is the capability to use date variables in building your query. In other words, you can build queries that query your SugarCRM objects using date variables such as today, next week, next month, and where date is due x number of days or months in the future. An example would be to find all contacts in your SugarCRM database in which the contacts birthday is today and send them an email.

Feature	Enterprise Version	CE Edition
Create Marketing Campaigns to run Daily, Weekly, Monthly or Manually	✓	✓
Create Queries against Leads, Contacts, Accounts	✓	✓
Use Query Filter Fields on all fields of Leads, Contacts, Accounts	✓	✓
User Query Operators Equal, Not Equal, Greater Than, Less Than, Like	✓	✓
Create Marketing Actions to Send Email, Schedule Calls, Create Tasks	✓	✓
User Query Operators for finding objects with date fields where the date field is due in x number of Days, Months.	✓	
Use Query Operators for finding objects with date fields where the date is Today, This Week, Next Week, This Month, Next Month	✓	
Query against Opportunities and Cases	✓	
Join two tables Opportunities – Contacts, Accounts – Contacts, and Cases - Contacts	✓	

Ability to call a SierraCRM Process Manager Process as a Marketing Action	✓	
Ability to Assign Call or Task to non owner as a Marketing Action	✓	